

Endorser Kit

Ickly for Urgent Care

A QR-code endorsement toolkit with zero workflow burden. Print, post, paste. No EHR integration, no dashboards, no clinician data entry.

What's inside

1. Waiting-room QR poster (8.5×11)
2. After-visit summary insert
3. Front-desk / counter card
4. Sick-season message pack (SMS, email, social)

How to use

Print in-house or send to your usual print vendor. Post the poster where families wait. Paste the AVS insert into your discharge template. Drop the message pack into your existing broadcast tool.

Personalize before printing: replace “[YOUR CLINIC NAME]” with your practice name in the assets on the following pages. Ickly ships fully personalized kits to Endorser-tier subscribers, see ickly.com/for/clinics/pricing.

Is it going around?

See what parents in your neighborhood are actually reporting,
right now.



Scan with your phone camera

Endorsed by [YOUR CLINIC NAME]

Community-powered pediatric health intelligence · ickly.com

After-visit summary insert

Paste into your AVS or portal message

Wondering what else is going around?

[YOUR CLINIC NAME] endorses Ickly, a community-powered early warning layer for local pediatric illness. Scan the QR code on the back of this sheet (or visit ickly.com) to see what parents in your zipcode are reporting this week, and to anonymously share what your child was diagnosed with today. It takes 20 seconds and helps other local families.



ickly.com

Front-desk card

Business-card-sized handout

Is it going around?

We endorse Ickly, the local early warning layer for pediatric illness. Scan to see what's circulating in your zipcode.

[YOUR CLINIC NAME]



Sick-season message pack

Pre-approved SMS, email, and social lines

Personalize [YOUR CLINIC NAME] before sending. Use whichever channel your practice already runs.

RSV (SMS)

RSV is trending in local zipcodes this week. See what's actually going around and what to watch for: ickly.com, endorsed by [YOUR CLINIC NAME].

Flu (SMS)

Flu activity is picking up nearby. Check the local early warning layer we endorse: ickly.com/flu. [YOUR CLINIC NAME].

Strep (email subject + line)

Subject: Strep is going around. Body: Parents in your zipcode are reporting strep this week. See the local map [YOUR CLINIC NAME] endorses at ickly.com.

Hand-foot-mouth (social)

Hand-foot-mouth is popping up in local daycares. Community reports at ickly.com, the early warning layer [YOUR CLINIC NAME] endorses.

Stomach bug (SMS)

Stomach bug wave locally. See what other families are reporting: ickly.com. [YOUR CLINIC NAME].

COVID (email line)

COVID activity is rising in your neighborhood. [YOUR CLINIC NAME] endorses ickly.com so families can see what's circulating before symptoms get worse.